KL-More on Penthouse. For whatever it may be worth, there can be other motives in this combinations of writings in the 8/75 issue and the use of the O'Toole chapter.

About a month ago I heard they'd sold only 20,000 copies, which is very poor for the amount of money spent on promos and ads and the subject today. Lonnie and I discussed this Saturday night. He also said they hadn't gotten the promo money back yet.

Now it is customary to use the ancillary rights like these prior to publication of the book. It is now a half year since the book appeared, so using a chapter is not usual. It is a promo for the book, to sell it, not to sell the magazine, even though (again consistent with the intent to steal) they plug this on the cover as (large caps)"EXCLUSIVE:"

Taken together, this and the Szulc p iece are pro-CIA, O'Toole's by its baseless assault on the FBI and Szulc's by its defense of the CIA while pretending to expose it. If I do not say this means that Penthouse is CIA, I do say this is the purpose it serves in this issue anyway.

O'Toole has and uses the Rankin memo but omits the references to the CIA in it. He has LHO as an FBI onformant only. That is not what the memo says.

(Interestingly, he has all the old stuff as just declassified, which is to say his old junk is new stuff.) HW 7/28/75